



ASIA-PACIFIC SATELLITE COMMUNICATION SYSTEMS  
International Conference  
APSAT 2011  
Theme: Delivering Broadband Access to Anywhere  
Le Meridien Hotel – Jakarta, June 15<sup>th</sup> – 16<sup>th</sup> 2011

## AGENDA

DAY-1 , JUNE 15 <sup>TH</sup> 2011	
TIME DURATION	PROGRAM
08.30 - 09.00	Registrations
09.00 - 09.30	Welcome speech by ASSI Chairman, Mr. Tonda Priyanto Welcome speech by Managing Director of APSAT 2011, Mr. Gunung Kartiko Keynote addressing by Minister of ICT, Mr. Tifatul Sembiring
09.30 - 11.20	<p>Session 1 : SATELLITE BUSSINES ROUND TABLE Focus : The Supply and Demand of satellite in Asia Pacific</p> <p>Moderator : Tonda Priyanto, ASSI Chairman <u>Panelist:</u></p> <ol style="list-style-type: none"> <li>1. Director of Enterprise and Wholesale, PT TELKOM *</li> <li>2. Director &amp; Chief Wholesale and Infrastructure Officer of PT INDOSAT, Mr. Fadzri Sentosa</li> <li>3. Deputy Director - International Business Dept of APT Satellite Co. Ltd., Mr. Jasper Tan</li> <li>4. Managing Director of the Philippines Branch of ABS, Mr. Gabriel Pimental</li> <li>5. Senior Director, Sales &amp; Marketing of MEASAT Satellite Systems SDN BHD, Mr. Yau Chyong Lim</li> </ol>
11.20 - 11.35	Coffee Break
11.35 - 13.00	<p>Session 2 : REDUCING TOTAL COST OF SATELLITE COMMUNICATION SERVICES Focus : How to reduce cost of transponder and ground segment</p> <p>Moderator : Mr. Prastowo Ma'ruf * <u>Panelist:</u></p> <ol style="list-style-type: none"> <li>1. Head of Strategic Development of JSC "Information Satellite Systems", Mr. Sergey Seyvald</li> <li>2. Regional Director Asia Pacific, HUGHES, Mr. Vaibhav Magow</li> <li>3. Managing Director-Asia Pacific of COMTECH EF DATA, Mr. Patric Wong</li> <li>4. Vice President Commercial Sales of SPACE-X, Mr. Christophe Bauer</li> <li>5. Regional Vice President of ORBITAL Sciences Corp., Mr. Kularajah Ratnarajah</li> </ol>
13.00 - 14.00	Lunch break
14.00 - 14.55	<p>Session 3 : REGULATION AND POLICY ON SATELLITE * Focus : How regulation on satellite &amp; spectrum can support satellite demand</p> <p>Moderator : BRTI * <u>Panelist</u></p> <ol style="list-style-type: none"> <li>1. DGPT Indonesia, Dr. Titon Dutono</li> <li>2. Associate Director of TELESAT, Mr. Alireza Shoamanesh</li> <li>3. Secretary General of Global VSAT Forum (GVF), Mr. David Hartshorn</li> </ol>
14.55 - 15.10	Coffee break



15.10 - 16.35	<p>Session 4 : ROLE OF SATELLITE IN DELIVERING BROADBAND USO          Focus : How satellite support the Broadband Universal Service Obligation (USO)</p> <p>Moderator : TBD *</p> <p><u>Panelist</u></p> <ol style="list-style-type: none"> <li>1. Head of Planning &amp; Development of BP3TI - Ministry of ICT, Mr. Berintho Herlambang</li> <li>2. CEO of Thales Alenia Space North America, Inc. (TASNA), Mr. Eddie Kato</li> <li>3. President Director of PT. APLIKANUSA LINTASARTA, Mr. Samsriyono Nugroho</li> <li>4. VP of Marketing and Sales - Southeast Asian Region THAICOM , Mr. Patompob (Nile) Suwansiri</li> <li>5. Chairman of MASTEL, Dr. Setyanto P. Santosa, MA.</li> <li>6. Vice President of Sales &amp; Marketing Space Systems/LORAL, Mr. Daryl Mossman</li> </ol>
16.35 - 16.45	Closing day-1
19.00 - 22.00	<p>Optional :</p> <p>Jakarta "old city" night tour</p>

DAY-2 , JUNE 16 <sup>TH</sup> 2011	
TIME DURATION	PROGRAM
08.30 - 09.00	Registrations
09.00 - 10.40	<p>Session 1 : CELLULAR BACKHAUL DEMAND OVERVIEW          Focus : How do cellular operators see the demand and market of satellite backhaul</p> <p>Moderator : Mr. Thomas Van Der Heyden, Sky Fiber Corporation</p> <p><u>Panelist:</u></p> <ol style="list-style-type: none"> <li>1. Senior Advicer of PT. TELKOMSEL, Mr. Siswanto</li> <li>2. Div. Head Radio &amp; Trans Access Project of PT. INDOSAT, Mr. Leksmana Wardana *</li> <li>3. Head of Network Planning of PT. XL-AXIATA, Mr. Budi Hardjono</li> <li>4. PT. NATRINDO *</li> <li>5. Chairman of ATSI, Mr. Sarwoto Atmosutarno *</li> <li>6. (MASTEL) *</li> </ol>
10.40 - 11.00	Coffee Break
11.00 - 12.25	<p>Session 2 : SATELLITE OPERATOR BACKHAUL SOLUTION          Focus : How do satellite operators see the cellular backhaul business and the market</p> <p>Moderator : Mr. Kanaka Hidayat, iDWeb *</p> <p><u>Panelist:</u></p> <ol style="list-style-type: none"> <li>1. Director of Commercial of PT. Pasifik Satelit Nusantara (PSN), Mr. Agus Budi Tjahjono</li> <li>2. Div. Head Network Solution of INDOSAT, Mr. Johannes Indriprijatmodjo</li> <li>3. CEO of Supernet Limited, Mr. Imran Malik *</li> <li>4. EVP Comtech EF Data, Mr. Daniel Enns</li> <li>5. Regional Director Asia Pacific, HUGHES, Mr. Vaibhav Magow</li> <li>6. CEO of Sky Fiber Corporation, Mr. Thomas Van Der Heyden</li> </ol>
12.25 - 13.25	Lunch break



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13.25 - 14.55	<p>Session 3 : Early warning and Emergency &amp; Disaster Communication systems          Focus : -</p> <p>Moderator : Associate Director of TELESAT, Mr. Alireza Shoamanesh</p> <p><u>Panelist</u></p> <ol style="list-style-type: none"> <li>1. National Coordinator of INSPIRE (Indonesian Inter University Satellite Project), Mr. Tri Kuntoro Priyambodo</li> <li>2. LAPAN, Mr. Suhermanto</li> <li>3. Deputy Director General For Geophysics of BMKG, Dr. P.J. Prih Harjadi</li> </ol>
14.55 - 15.10	Closing speech by Managing Director of APSAT 2011, Mr. Gunung Kartiko

\*) : need reconfirmation

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